

As organizations build and refine enterprise-wide data management programs, they can derive significant benefit from expert evaluation and advice. Infogix strategic services provides a broad range of consultative services to help identify data challenges, prioritize business needs and implement initiatives. This allows organizations to multiply the value of their data assets.

The Infogix strategic services team has worked on and implemented countless data management initiatives, bringing an unmatched level of knowledge and expertise to each engagement.

Infogix strategic services are designed to:

- Support existing initiatives and projects
- Evaluate the effectiveness of current strategies and solutions
- Identify and remediate data management deficiencies



The value Infogix strategic services brings to organizations at any point in their data management program includes:

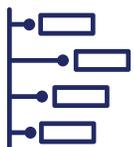
### **Business Case Development for Data Management and Governance**

Helps organizations secure budget for data projects and technology, prove ROI, educate leadership and build a case for prioritizing initiatives. We evaluate current data platforms, tools and services to identify needs and gather requirements, develop a business case and provide ongoing guidance for selecting and implementing proposed products or solutions.



### **Use Case Portfolio Prioritization**

Appropriately prioritize and sequence projects that reflect large allocations of capital. We help develop a customized methodology for sourcing use cases from the business and translate those use cases into a portfolio of prioritized, data-related investment opportunities.



### **Coaching for CDO's**

Learn to drive initiatives, evangelize efforts and foster a data-driven culture. We support data leaders as they develop a data management plan and execute a strategy, while guiding them through the process of evaluating data needs, reducing data risks and targeting critical data for maximum impact.





## Data Strategy Assessment

Examination of the current state of an organization's data landscape and identifying planning gaps, evaluating strategy and execution, and providing recommendations for prioritizing efforts to achieve business outcomes and objectives.



## Data Summit

An internal event that identifies, educates and evaluates an organization's data community. It typically features a keynote speaker, a roundtable discussion of current data/analytics projects and educational sessions to introduce a common way to talk about, think about and manage data. Attendees are evaluated on each session topic, resulting in a baseline data study that is presented to the organization to inform future educational efforts and data projects.



## Office of Data Organizational Design

Stand up a formal Office of Data, transitioning people with tribal knowledge of the data that runs the business into an official, dedicated role. A thorough analysis of current roles, responsibilities, skills and structure required to optimize data flows is conducted, to provide guidance and best practices for mapping ownership, functional responsibilities and job descriptions.



## Data Migration Strategy and Support

Strategic services for migration efforts for system consolidation and business readiness preparation. The service includes guidance for data mapping, harmonization/conversion, data loads and profiling. It can also include a technology assessment and fact-based report detailing potential opportunities for automation from modern ETL capabilities, with recommendations based on current business needs and overall 'fit' in the architecture.



## Data Portfolio Operations/Data Project Management

Apply best practices from financial concepts such as modern portfolio theory and blend them with lean and agile project management principles to execute a proper data-related program. The initiative reports on enterprise-wide data activities and communicates critical metrics to all stakeholders to ensure project transparency and enable adjustments to resources and budget.



## Data Risk Assessment

A systematic, independent evaluation of up to five data sources that identifies potential threats to organizational readiness and compliance based on data sprawl, duplication and inconsistency. The assessment is conducted entirely behind an organization's firewall, using autonomous discovery to minimize any operational impact. The results identify opportunities to reduce risk, limit exposure and improve readiness.



## Data Governance Assessment and Revitalization

An objective review of existing data governance efforts and business needs. This service provides an actionable strategy for achieving business goals through data governance. It includes critical guidance to formalize processes, data stewardship, policies and sponsorship to establish governance as an organizational priority.



## Data Lineage Impact Assessment

With a focus on critical assets, evaluate the current state of an organization's data lineage and movement. Identify gaps within existing controls and validation rules for organizations planning or optimizing their data strategy, building a business case for data governance or establishing data lineage requirements.



## Data Process Optimization

Evaluate current processes and documentation, validating best practices and identifying potential gaps and opportunities to streamline approaches. Determine which data elements are critical to support the business processes and identify data ownership and provide a roadmap for implementing additional best practices and solutions to remedy deficiencies.



## Data Quality Assessment

An enterprise-level audit of critical operational processes and data environments to ensure that data's accuracy and completeness is protected as it moves through an organization's data supply chain. The assessment may also include formal root-cause analysis, as well as evaluation and identification of current and potential tools and solutions to remediate issues.



## Change Management for Data

Address the critical change management issues for the workforce and provide better education and understanding around the use cases to succeed at achieving data-centric business objectives.

Develop, implement and optimize your data management and governance strategy with Infogix. Visit [www.infogix.com](http://www.infogix.com) or call +1.630.505.1800 (US, Canada and International), +44 1242 674 137 (UK and Europe).