



Press Contact:

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Corporate Fact Sheet

About Infogix:

In our fourth decade as an industry pioneer, Infogix continues to provide large and mid-market companies around the globe with a broad range of integrated and configurable tools to govern, manage and use data. From operations and the office of data to sales, and from product and customer service to marketing—users across the entire organization rely on our software to remove barriers to data access, accelerate time to insight, increase operational efficiency, and confidently trust business decisions. Our best in class retention rate is proof of our customer-centric focus as we partner with them to thrive in today's data-driven economy.

Website:

<http://www.infogix.com/>

Blog:

<http://www.infogix.com/blog/>

Founded:

1982

Leadership Team:

- Early Stephens, Chief Executive Officer
- Sameer Katiyar, Chief Financial Officer
- Tim Segall, Chief Technology Officer
- Bob Brower, Executive VP, Sales & Marketing
- Mark Ludtke, Executive VP, Professional Services
- Samantha Lidecka, Senior VP, Human Resources
- Vimal Shukla, Senior VP, Strategic Partnerships
- Emily Washington, Senior VP, Product Management

Number of Employees:

350 and growing

Key Differentiators:

- **End-to-End Solution:** The all-inclusive Data3Sixty™ data intelligence platform can extract, aggregate, and analyze large volumes of data at any point in a business process.
 - Analyze 100 percent of transactions through automation to ensure accurate data throughout the business process.

- Embed analytics into daily workflows to accelerate the time to value and time to market of analytical results.
- **Scalable and Flexible:** Analyze data on any platform in any business process, whether mainframe, distributed server, cloud application, etc. Infogix can capture and analyze any data in any format.
- **Data in Motion:** Data3Sixty analyzes data across enterprise data supply chains to identify data quality issues, detect or predict fraudulent activity and quickly respond to customer activity at every point in the customer lifecycle, while maintaining regulatory compliance, governance and end-to-end process visibility.
- **Machine Learning:** Machine learning to drive data quality and compliance.
- **Real-time:** Infogix data analysis is conducted in real-time or batch, offering our customers enterprise visibility and insights to yield business results in the moment.
- **Automated:** Eliminate manual processes and seamlessly embed analytics into the day-to-day operation.
- **Non-Intrusive:** Sits independent of the current infrastructure and accesses data without disrupting or changing existing applications.
- **Cloud or On Premises:** Multiple deployment options to allow users to analyze data in whatever environment suits their needs.

Target Audience:

Serving a wide range of large and mid-market global clients across a broad spectrum of industries, including financial services and banking, retail, healthcare, insurance, higher education, media and communications, and utilities.

Product Offerings:

A powerful, yet easy-to-use enterprise data intelligence platform, Data3Sixty™ delivers an all-inclusive data management and governance solution that allows you to govern, manage, and leverage data as an enterprise asset. Through the integration of advanced automation, machine learning, data preparation, analysis, and quality, it provides access to data in real time, while accelerating time to insights, giving you the power to trust your decisions.

- **Data3Sixty Data Governance:** expedites answers to fundamental questions about data's source, use, meaning, ownership and quality through a robust suite of integrated governance capabilities that include: business glossary, data catalog, data lineage, and metadata management. Customizable dashboards and zero-code workflows ensure business users can quickly and easily get answers they need.
- **Data3Sixty Data Quality:** integrates and implements data profiling, completeness, consistency, timeliness, reconciliation/balancing, and value conformity across your entire data supply chain. Machine learning algorithms also provide ongoing quality monitoring and

improvement, with quality scores to help with data monetization and to build user trust.

- **Data3Sixty Data Prep:** allows you to access virtually any data source and easily acquire, automatically blend, cleanse and parse even high volumes of data in a fraction of the time.

Company Milestones:

- Originally founded as Unitech Systems and now celebrating more than 35 years of existence.
- In 2006, Unitech Systems became Infogix, offering expanded products and services to better serve the ongoing evolution of big data.
- 73 percent of customers have been with Infogix for more than 15 years
- In 2012 H.I.G. Capital, a leading global private equity investment firm, recapitalized Infogix.
- In 2014 Infogix completed the acquisition of Agilis International, Inc., a provider of predictive customer and operational analytics.
- In 2016, Thoma Bravo, LLC, a leading private equity investment firm, acquired Infogix from H.I.G. Capital.
- In 2017, Infogix acquired data governance leader Data3Sixty and a leading data strategy consultancy, Data Clairvoyance Group.
- In 2018, Infogix acquired the leading data preparation and advanced analytics company, Lavastorm.

Social Media:

Twitter: <https://twitter.com/Infogix>
Facebook: <https://www.facebook.com/Infogix>
LinkedIn: <https://www.linkedin.com/company/infogix>
Google+: <https://plus.google.com/+Infogix/posts>