

Data360 is a business-first, all-inclusive data intelligence platform that seamlessly integrates:

**DATA GOVERNANCE | DATA QUALITY | DATA ANALYTICS**

## The Challenge

Organizations today struggle to properly organize and utilize data, assure its quality and turn it into measurable business value. They need collaborative solutions that:

- Speed and simplify IT efforts
- Give business users self-service options that make them better data consumers.

## The Solution

Data360 is a first-of-its-kind solution with integrated capabilities to streamline the data supply chain from information collection and discovery, through insights and outcomes. Most important, it gives you the power to trust your decisions.

## Data360 Delivers:

### Data Governance

Business users need to know where data comes from, what it means, who owns it and whether they can trust it. Data360 provides enterprise-level data organization and understanding.

### Data Catalog

Allows users to search, explore and easily access existing data, with automation that eliminates heavy lifting and connects technical data asset information with business terms and context.

### Data Quality

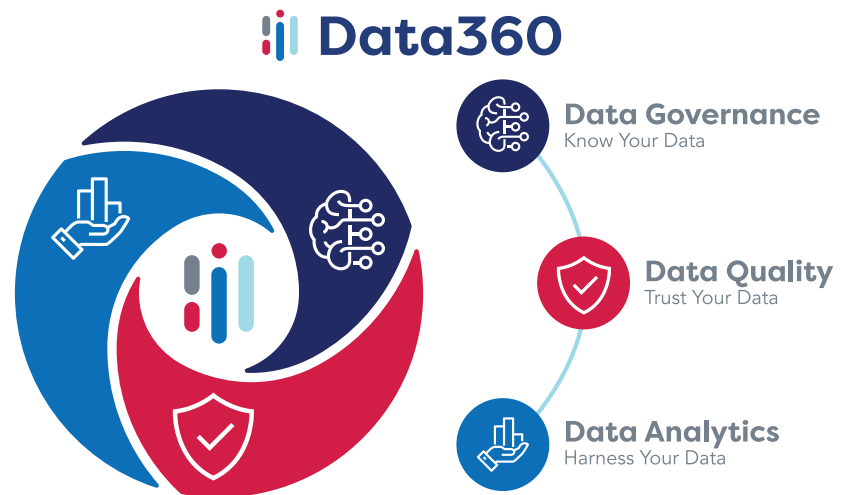
Far beyond typical quality tools, Data360 not only delivers basic measures such as completeness, conformance and validity, but also a variety of advanced quality checks.

### Self-Service Data

Speed to insights matters. Data360's intuitive drag and drop interface allows users to access virtually any data source and easily acquire and parse that data in a fraction of the time.

### Data Analytics

The business value of data is unlocked using analytics. Data360 uses statistical, predictive and machine learning techniques to discover insights and make predictions and recommendations.



The Data360 platform delivers a broad range of integrated features, purpose-built for enterprise capabilities.

## Key Platform Features



### Collaboration and Crowdsourcing

Engages people enterprise-wide for input and ideas

### Policy Management

Documents policies, standards and relationships

### Business Glossary

Assures data understanding, agreement and context

### Visualization

Native dashboards provide diverse operational views

### Metadata Management

Harvesting of technical metadata, monitoring changes, impact analysis and data lineage

### Workflow/Case Management

Customizable workflows for exceptions, quality issues, questions and requests

### Machine Learning

AI techniques to improve quality, categorize or relate data

### Data Integration & Transformation

Graphical design environment for the rapid development of analyses

### Advanced Analytics

Analytic nodes that provide integration with R for complex computations

### Data Quality and Profiling

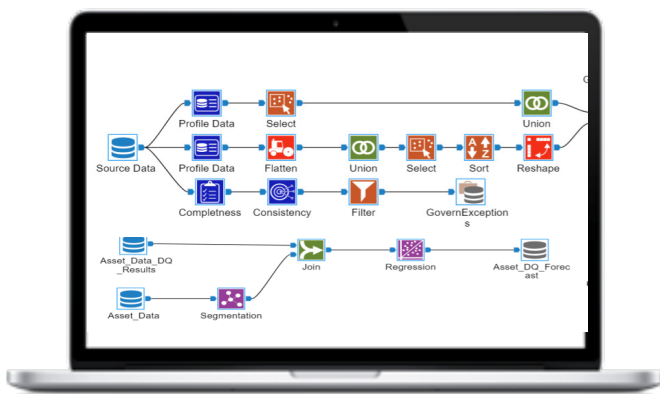
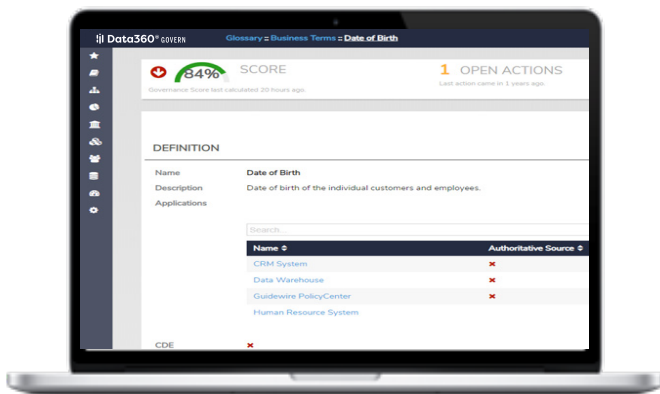
Validate data quality through completeness, consistency and conformity measures and aggregating results

### Balancing and Reconciliation

Ensure all expected data arrives at destination accurately

### Timeliness and Reasonability Checks

Monitor timely and complete file arrival and that data is within expected thresholds



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