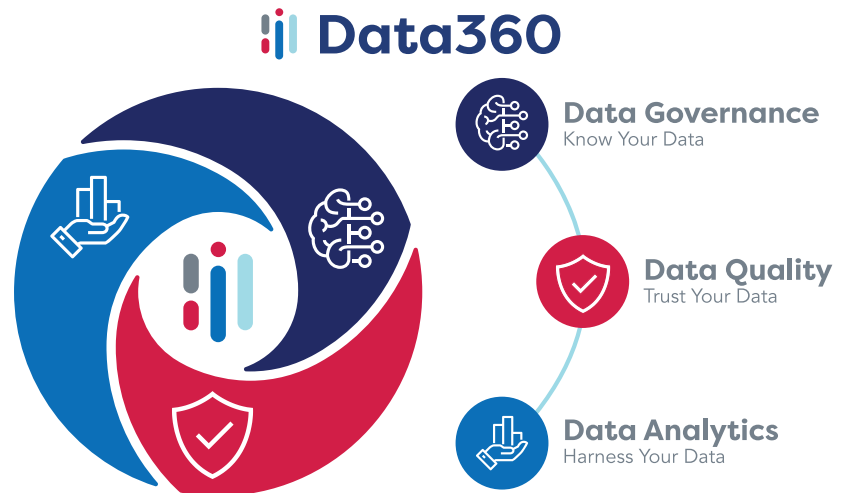


Designed for business as well as IT users, Data360 is an all-inclusive data intelligence platform that seamlessly integrates data quality with data governance and analytics.

## The Challenge

Data is your organization's most valuable asset, yet that value is continually at risk. As it's used, moved, and manipulated within your data supply chain, its quality is constantly threatened. If business users don't trust their data, they won't use it. Nor would you want them to, because bad data generates bad insights. What you need is quality data that gives you the power to trust your decisions.



## The Solution

Data360 DQ+ is a first-of-its-kind solution that protects and improves the accuracy and reliability of your data. Data governance ensures you know where your data is, what it means, and how it should be used, with advanced controls and integrated machine learning capabilities to monitor and improve data quality to generate meaningful, actionable insights.

## The Infogix Difference

*According to our customers:*

- **Deep data quality domain expertise:** We're data integrity experts, with more than 35 years of experience with complex data structures and flexibility in validation.
- **Advanced controls, such as system-to-system data integrity:** We go far beyond the data quality basics, tracking data and transactions between multiple systems and sources.
- **Self-service user options:** Simple drag-and-drop configuration, reusable rules and a pre-configured rules library all enable diverse users to perform basic quality checks, freeing IT resources to focus on complex challenges.
- **Business-first use:** Designed with business users in mind, allowing them to associate their business goals, objectives and metrics with data assets, and measure the completion of data governance activities.

## Data360 DQ+:

### Data Quality & Profiling

Validate quality of the data using measures such as completeness, consistency and conformity, and collecting statistics about the data

### Balancing & Reconciliation

Ensure that all expected data arrives at the destination accurately

### Timeliness Checks

Monitor file delivery and flag late or missing files

### Statistical Control

Validations based on statistical values such as expected standard deviation or industry-defined methods

### Reasonability Checks

Confirm that data is within thresholds of what is likely or anticipated

### Collaboration

Engages people enterprise-wide for input and ideas

### Visualization

Native dashboards provide diverse operational views

### Case Management

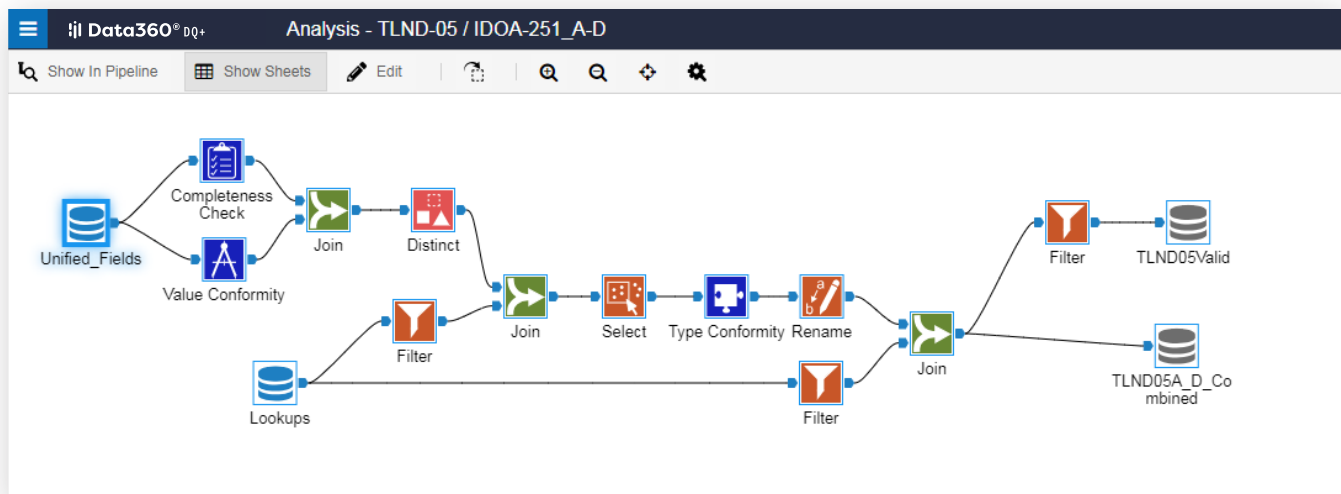
Customizable exceptions process to route and resolve quality issues

### Machine Learning

AI techniques to improve quality, categorize and relate data

### Automation

Operationalize multiple steps in data processing based on a variety of triggers



Develop, implement and optimize your data management and governance strategy with Infogix. Visit [www.infogix.com](http://www.infogix.com) or call +1.630.505.1800 (US, Canada and International), +44 1242 674 137 (UK and Europe).